

HOME FIELDS

BILL GEORGE

DESCRIPTION

In the fall of 2014, Bill George is entering his sixteenth season as the head football coach at the United States Coast Guard Academy. He has a wonderful wife and young daughter and is caregiver for his father, Casper, who is slowly slipping away. As Bill's daily challenges mount, Casper shares fascinating childhood stories of growing up in the small Syrian immigrant village of Myers, New York, during World War II.

Bill George's memoir covers coaching football, the challenges of caregiving while also being first-time parents, and the loving interactions between an eighty-seven-year-old man in hospice care and his redheaded granddaughter. Visit New London, Connecticut, on game day and Myers, New York, starting in 1935, brought to life by a dying man's memories.

KEY SELLING POINTS

- *Home Fields* provides a compelling narrative from World War II-era Myers, NY, a Syrian immigrant village and the struggles and relationships of the young men and women as they deal with the realities of war.
- First-hand recounting of the unfulfilled hopes and promises of those who died and the emptiness of those who survived the war.
- Presents an inside look at the Coast Guard Academy, one of the five federal service academies, and the challenges of playing football there.
- Examines Division III college football and the massive loyal fan base.
- Details the universal challenges of caregiving a dying parent and adopting a child.

MARKETING

- The author will create a website and blog for photos and comments.
- Author will create a Facebook page and market his book on other social media platforms.
- Author will cultivate relationships with the American Football Coaches Association through their annual convention and quarterly publication.
- Networking will also broaden to former football players stationed at various posts in the United States Coast Guard and sports media in the region.
- An extensive email marketing campaign will be sent to Coast Guard athletes, former teammates and colleagues.
- The author will participate in book tours, talks, and book signings.

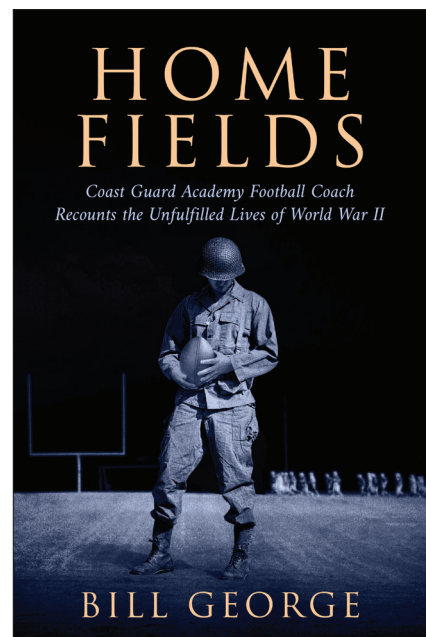
AUTHOR BIO



Bill George was born in Glens Falls, New York. He received his undergraduate degree from Ithaca College and holds master's degrees from the Ohio State University and the State University of New York at Albany. George is a member of the Ithaca College and the Glens Falls High School Athletic Halls of Fame. Prior to entering the coaching field, George spent three years as a special education teacher in Upstate New York.

George served as an assistant football coach to Jim Butterfield at Ithaca, as well as at Princeton (1984) and the United States Military Academy Preparatory School (1987-89), and as a graduate assistant at Ohio State (1985-86). George retired in 2020 following twenty-one seasons as the head football coach at the US Coast Guard Academy.

George resides in Salem, Connecticut, with his wife, Nancy, and daughter, Lila.



Publisher: Koehler Books

Distributor: Ingram

PUB DATE: 11/11/2023

SOFT COVER: \$19.95, 979-8-88824-159-2

HARD COVER: \$26.95, 979-8-88824-161-5

EBOOK: \$7.99, 979-8-88824-160-8

TRIM: 6"x 9", pages 276

BIOGRAPHY & AUTOBIOGRAPHY / Sports

AUDIENCE

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- Family Care-Givers
- Adoptive Families
- Memoir Readers
- Historical Fiction Readers

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